

NORDIC, BALTIC & RUSSIAN HOSPITALITY

NEW DESTINATIONS
INNOVATIVE SOLUTIONS



The world of VIA HANSA & BOREALIS



Via Hansa & Borealis is the leading regional tour operator, destination management company and hospitality service provider in Northern Europe and beyond. The company was founded in 2018 through a merger between two of the most successful and experienced inbound companies in the region.

Via Hansa & Borealis has a very strong presence with offices throughout the region. We have full-service offices in: Copenhagen, Tallinn, Riga, Vilnius, St. Petersburg, Moscow, Warsaw, Kiev, and Ulaanbaatar.

Via Hansa & Borealis has a number of specialized companies, such as Via Hansa & Borealis DMC&PCO, providing services for meetings, incentives, conferences and events. We are working on location in Denmark, Norway, Sweden, Finland, Iceland, Estonia, Latvia, Lithuania, Russia, Poland and Ukraine.

Via Hansa & Borealis has developed a number of other hospitality companies and brands such as THE WORLD OF BOREALIS (EL MUNDO BOREALIS) and BALTICVISION, the largest providers of high-quality guaranteed escorted tours and breaks in the region; Unique Hotels, offering trendy and stylish first-class accommodation in Estonia; Vihula Manor, the first full-service manor resort in the Baltic countries, and much more.

Via Hansa & Borealis and its companies and brands employ over 300 people and cater for around 200,000 guests per year.

NORTHERN EUROPEAN PROFESSIONALISM & INTEGRITY

In recent decades, the centuries-old Northern European trading links have been revitalized and the countries have been ever more deeply integrated into the big family of European nations.

We are aware of our responsibility in this process and we are committed to history and mobility, to culture and diversity, to nature and sustainability, to social progress and responsibility and to globalization and digitalization.

We are also committed to giving all our customers the best that our destinations have to offer with comprehensive and sophisticated products, with professionalism and integrity and with innovation and creativity.

In medieval times, a word between two Northern European traders was a firm accord. Today, we are still trading in the finest of these old traditions. We are the modern Northern European traders, who have added a touch of contemporary professionalism and innovation to longstanding traditions.



SPECIALIZED IN

- GUARANTEED DEPARTURES
- FIT
- MICE
- CULTURAL & RELIGIOUS GROUPS
- SERIAL GROUP OPERATIONS
- CHARTERS
- AD HOC LEISURE GROUPS
- SPECIALIZED STUDY GROUPS



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the world of
BOREALIS

**Guaranteed Escorted Tours with first class service in 5 languages,
60 different tours with 600 departures.**



SEAGULL-ONLINE

DYNAMIC B2B SOLUTIONS

Seagull-Online is a B2B online booking platform for services in North Europe developed by Via Hansa & Borealis. The system offers our customers:

- Easy access to exclusive hotel NET rates at strategic key properties and Best Available Rates (BAR), when NET rates are not available
- Private city and intercity transfers with comfortable and premium vehicles
- Private excursions in and around capital cities & private shore excursions in and around major harbour cities
- Flexible great value FIT packages throughout Scandinavia, Finland, Baltic countries, Russia and Poland
- Guaranteed Escorted Tours with first class service in 5 languages
- Competitive rates and instant confirmations 24/7/365
- Possibility to connect to your company's booking system via API (XML)

**To create your account and for inquiries about connectivity
please contact: info@seagull-online.com**

WWW.BDM-INFO.COM

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