



The Art of Living and Traveling

Great Value city and countryside hotels • Private transfers
• Private excursions and tours • Trans-Siberian railway
• Russian river cruises • Guaranteed Escorted
Tours and much more

Seagull-Online: online distribution, dynamic pricing,
instant confirmations, easy operations

THE ART OF LIVING AND TRAVELING

Imagine modern life without the possibility to travel, to explore new cultures, to meet new people and make new friendships, to enjoy nature, the sun and the surf. Who can't recall the first amazing day in a new place with thousands of intriguing sounds, sights and smells? Who doesn't treasure the exotic memories of an adventure in a distant country? Travel has, fortunately, become an indispensable part of our modern life.

We want to take you a step further now, to a world where your desires for new adventures and encounters are challenged, where your dreams for active and exciting travel experiences are satisfied, where your individual wishes and ideas take priority, where you travel extensively and yet enjoy life on its fullest scale, where traveling is living and living is traveling and both are a fine performance of art.

The great North of Europe offers unique possibilities - the Nordic countries with their



breath-taking ecological clean nature, history and culture dating back to the Vikings and high standard of living, the Baltic countries with unexplored possibilities, brand new infrastructure and affordable prices, Russia with its own distinct Orthodox culture, world-famous museums and theatres and endless stretches from North to South and East to West. Today, the countries of the great North of Europe are booming tourist destinations attracting fast-growing numbers of visitors from around the world.

The fast-developing infrastructure in all these destinations allows plenty of room for new adventures that was unthinkable only a few years ago. Based on our vast experience of making high-quality individual travel arrangements in the whole area over more than two decades, we are delighted to present a selection of new products especially designed for modern individual travelers.

**Welcome to the Art of Living
and Traveling.**



www.seagull-online.com



Seagull-Online is a B2B online booking platform for services in Northern Europe developed by Via Hansa & Borealis.

Seagull-Online provides customers with online access to book hotels, private transfers, private excursions and tours, Guaranteed Escorted Tours and much more in Scandinavia, Finland, the Baltic countries, Russia, Poland, Belarus and Ukraine.

- Easy access to exclusive hotel NET rates at specially selected properties offering the best value in the region

- Private city and intercity transfers with reliable comfortable and premium vehicles
- Private excursions in and around the capital cities and private shore excursions in and around the major port cities
- Flexible Great Quality and Great Value FIT packages throughout Scandinavia, Finland, the Baltic countries, Russia, Poland and beyond
- Guaranteed Escorted Tours with first-class service in 6 languages, 50+ different tours with 500+ departures
- Competitive and dynamic rates, instant confirmations 24/7/365 and easy operations
- Attractive possibilities to connect to your company's booking system via affordable API (XML)

To create your account and for enquiries about connectivity, please contact: info@seagull-online.com



Great Value city and countryside hotels

In our destinations we offer a carefully selected choice of 3-5-star hotels, which we have marked **Great Value City Hotels**.

These hotels are located in the capitals and in the destinations' other major cities and are characterized by having plenty of local and regional flavour and for being typical of our destinations. Some of the properties are more traditional hotels and some are boutique-style. They are all unique in their own right and offer comfortable rooms and impeccable service.

Our ambition is not to offer the widest choice of hotels in our destinations. We want to offer a selection of hotels that in one way or another are unique, boutique, authentic and guarantee the best value in the area.

Or we can offer the comfort and beauty of a historical manor house, the tranquillity and unspoiled nature of a farmhouse somewhere deep in the countryside, or the poetry and calm of a guesthouse on the seashore.

Under the brand **Great Value Countryside Hotels** we offer a number of manor houses, guesthouses and farmhouses for those who are looking for an authentic travel experience, great hospitality and affordable prices.

To reach the hotel or accommodation from the airport, railway station, coach station, pier or anywhere else, we are offering **private reliable transfers** in all our destinations. The transfers are offered either with modern private car and taxi services or in comfortable limos.



Private Excursions, Tours and Breaks

The most significant part of our FIT concept is a large range of creative and innovative excursions, tours and breaks:

- **Private City Tours**, in all capitals and major cities in our destinations we are offering an abundance of private city tours featuring the highlights of the destinations with comfortable cars and qualified and knowledgeable guides.
- **Private Shore Excursions**, as modern cruise passengers are increasingly looking for their own private shore excursions, we are offering creative private excursions in all of the major ports of the Baltic Sea and beyond.
- **Private Thematic City Tours**, in a number of cities we are offering innovative city breaks focused on: city & nature, city & food, city & active, city & exploring, city & culture and much more.
- **Great Quality and Great Value Tours**, in our entire destination area, we are offering a large selection of private roundtrips featuring the highlights of one or more of the countries. The tours come in two variants: Great Value, where the focus is on authentic adventures at affordable prices, and Great Quality, which retains the authenticity while service shifts towards more comfortable solutions.
- **Fly & Drive**, the Baltic countries, Poland and Scandinavia offer excellent possibilities for tours by car. Our tours come conveniently packaged with attractive itineraries, pre-booked hotels, road maps and information packages. And we offer car rentals with reliable local and international car rental companies, easy procedures and attractive deals.



The legendary Trans-Siberian Railway

The Trans-Siberian railway from Moscow to Vladivostok is the longest in the world and is connected with the Trans-Mongolian and Trans-Manchurian routes to Beijing. A journey on the legendary Trans-Siberian railway is one of the greatest travel adventures on the planet!

We are offering Individual Tour Packages with the regular trains of the **Trans-Siberian, Trans-Mongolian** and **Trans-Manchurian railways** with full service and stopover programs in some of the most exciting cities on the route.

For discerning travellers, we offer Deluxe Tour Packages with the **"Imperial Russia" Train**, a specially designed private deluxe train covering 15 exciting days from Moscow via Irkutsk and Lake Baikal and Ulaanbaatar to Beijing or vice versa, or 14 exciting days from Moscow via Irkutsk and Lake Baikal to the Far East and Vladivostok or vice versa.



Russian River Cruises

There is no cruise like a Volga cruise. No cruise that places you so completely in another place and another time. Europe's longest and largest river stretches through the times of the Golden Hordes and Ivan the Terrible to Peter the Great and Catherine the Great and on into the present day.

We are offering scenic tours from Moscow to St. Petersburg and vice versa on the ships of the Russian River Fleet like: the **3-star M/S Shashkov**, the **4-star M/S Nizhny Novgorod** and the **5-star M/S Rostropovich**.

For discerning travellers, we are offering **Volga Dream Cruises**. These unique luxury cruises are operated on the luxury yacht M/S Volga Dream and also include accommodation at 5-star hotels in Moscow and St. Petersburg. The programs come in **Gold, Platinum** and **Imperial** variants.



Under our **WORLD OF BOREALIS** and **BALTICVISION** brands, we are offering a very wide selection of Guaranteed Escorted Tours throughout the year. **WORLD OF BOREALIS** is focused more on exclusive and complete packages for the 5-star segment, while **BALTICVISION** is more concentrated on the 4-star segment with affordable prices and plenty of individual choices.

In the **summer** we are offering an abundance of tours through Scandinavia, Finland, Baltic countries, Russia, Poland, Belarus, Ukraine and Mongolia.

The tours will acquaint you in-depth with these countries, their centuries-old history and culture, their stunning nature, their hospitable people and their modern way of life.

We offer unusual combinations, adventures off the beaten track, active touring and authentic travel experiences.

The **winter** tours are featuring traditional Christmas markets and sparkling New Year's celebrations in the Baltic, Scandinavian and Russian capitals as well as unique Arctic Winter Adventures in Norway and Finland.

The breath-taking arctic nature, authentic snowy adventures, reindeer and husky safaris, encounters with the indigenous Sami people, searching for the dancing Northern Lights, a visit to Santa Claus' village and icebreaker cruises in Finnish Lapland are among the highlights of these winter adventures.



For more information and bookings:
www.viahansa.com